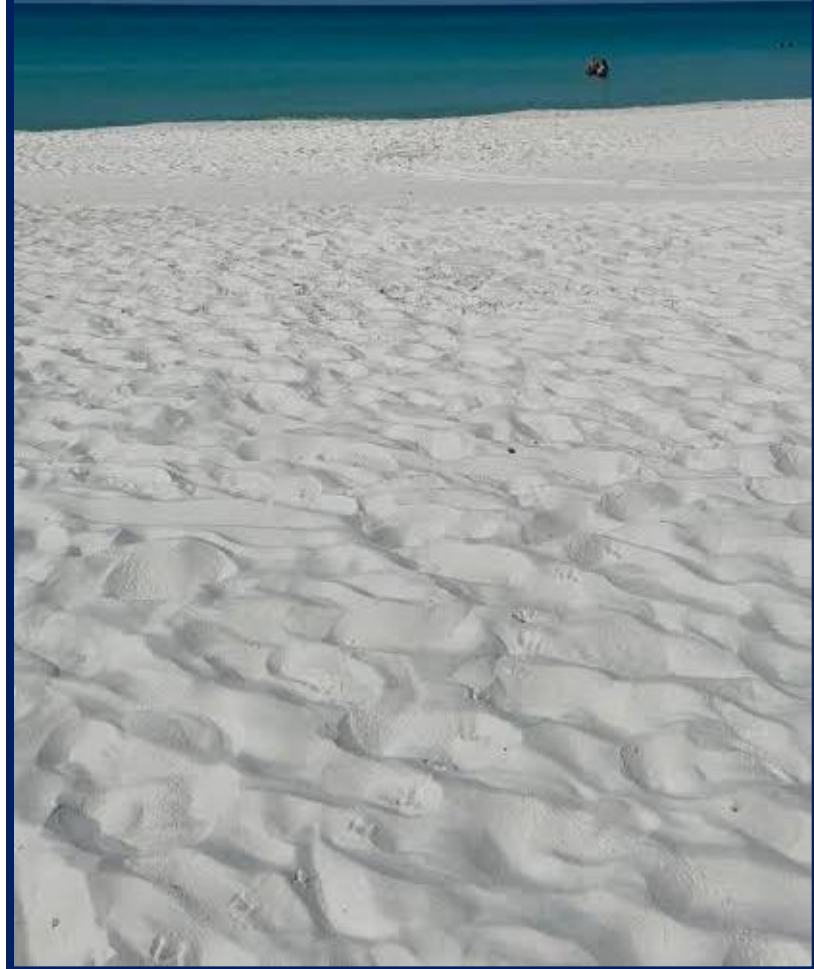




PURE QUARTZ SAND

**Siesta Key beach
near Sarasota, Florida**



Describe the Substances



**TABLE
SALT**



**S
U
G
A
R**



**S
N
O
W**

Describe the Crystals

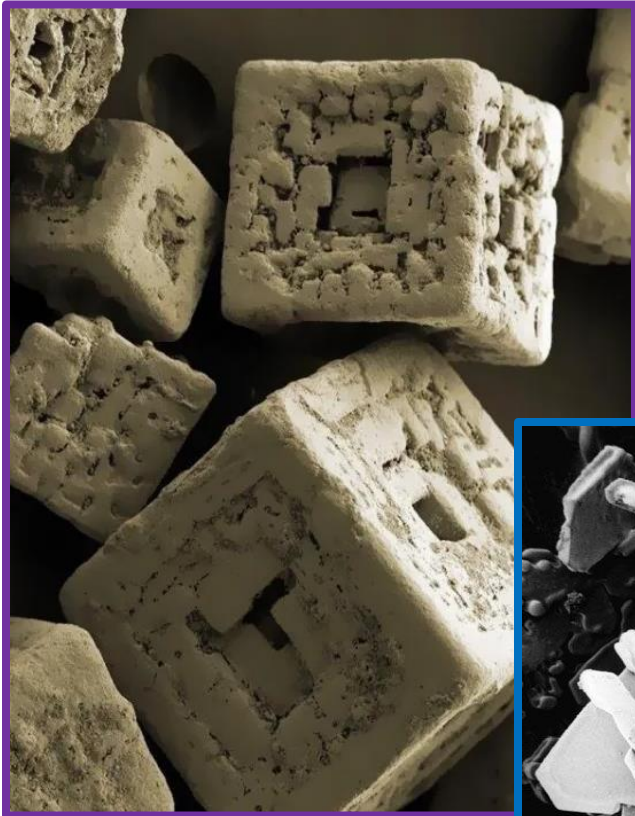
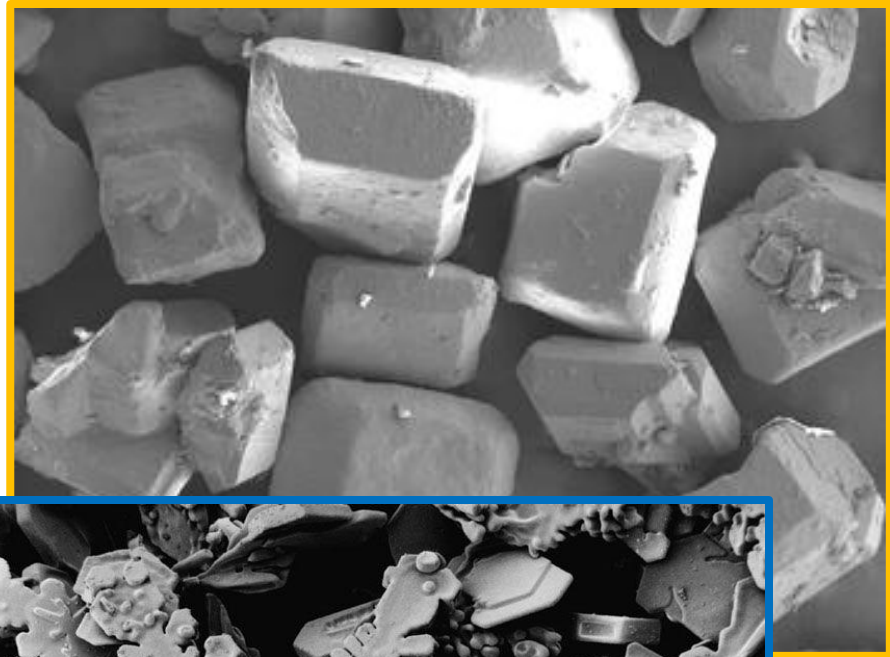


TABLE
SALT



S
U
G
A
R



S
N
O
W

Measurement

- the **assignment of numbers** to objects or events
- a type of **quantitative observation** made with a **measuring instrument**
- includes both a **number** and a **unit**
- a **comparison** against a **specified (*known*) quantity**
- **units** of measurement are essentially **arbitrary**:
people make them up and then **agree to use them**

Measuring is an important part of everyday life!

What can we measure?
Why do we measure?

How can we measure?
How well can we measure?

WHAT can we measure?

- Length/Distance
- Depth of water
 - Weight
 - Volume
 - Time
- Temperature
- Electric current
 - Light
 - Color

And HOW?

- ✓ Ruler/Measuring Tape
- ✓ Rod/Cable/Sonar
- ✓ Weighing scale
- ✓ Standardized Container
- ✓ Clock, timer
- ✓ Thermometer
- ✓ Ammeter
- ✓ Photometer
- ✓ Spectrometer

**AND
SO
ON...**