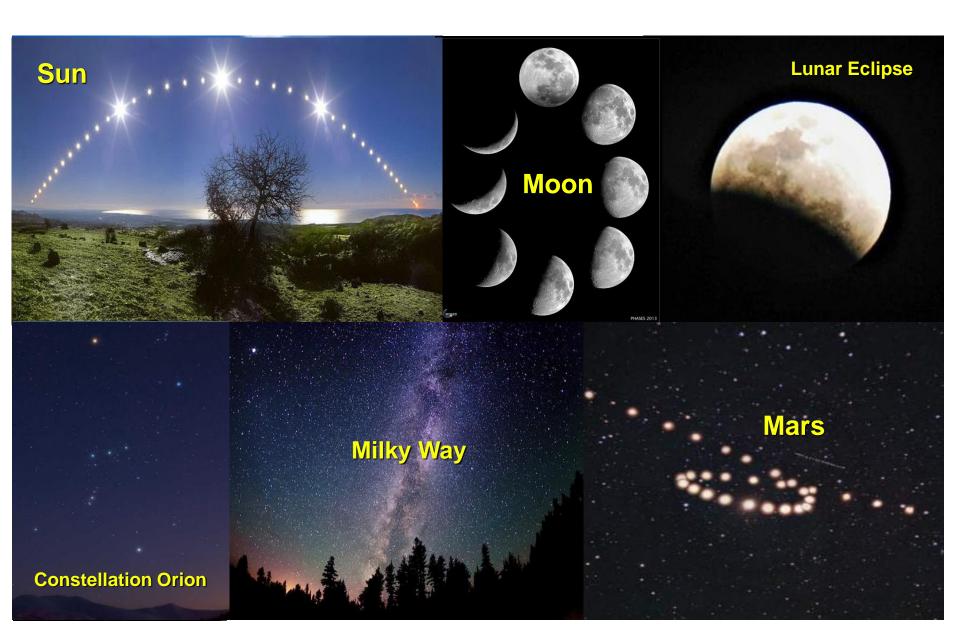
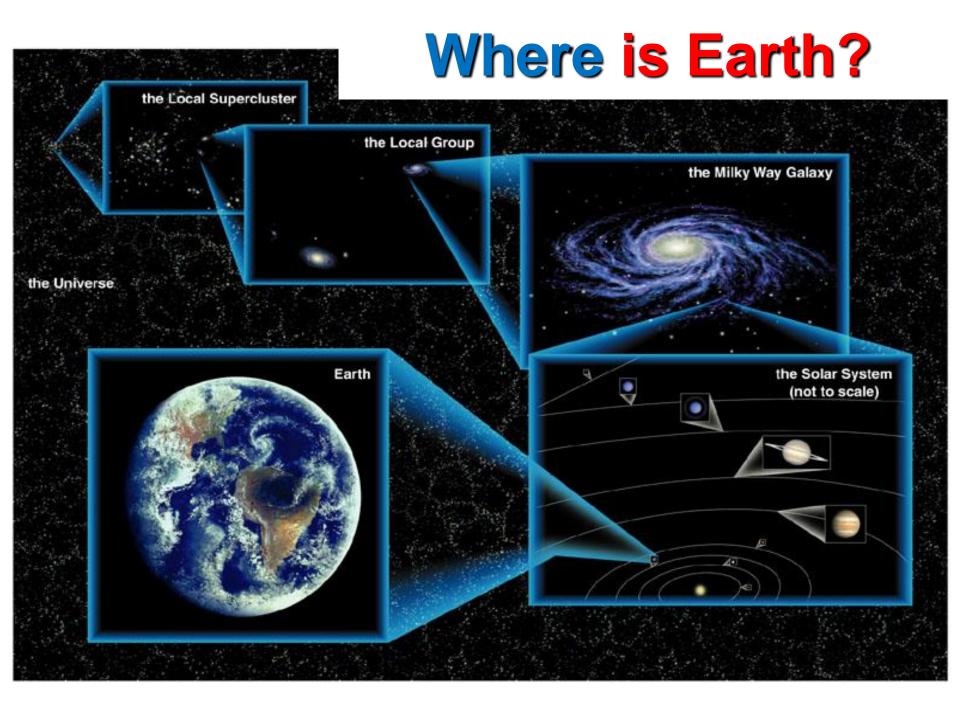
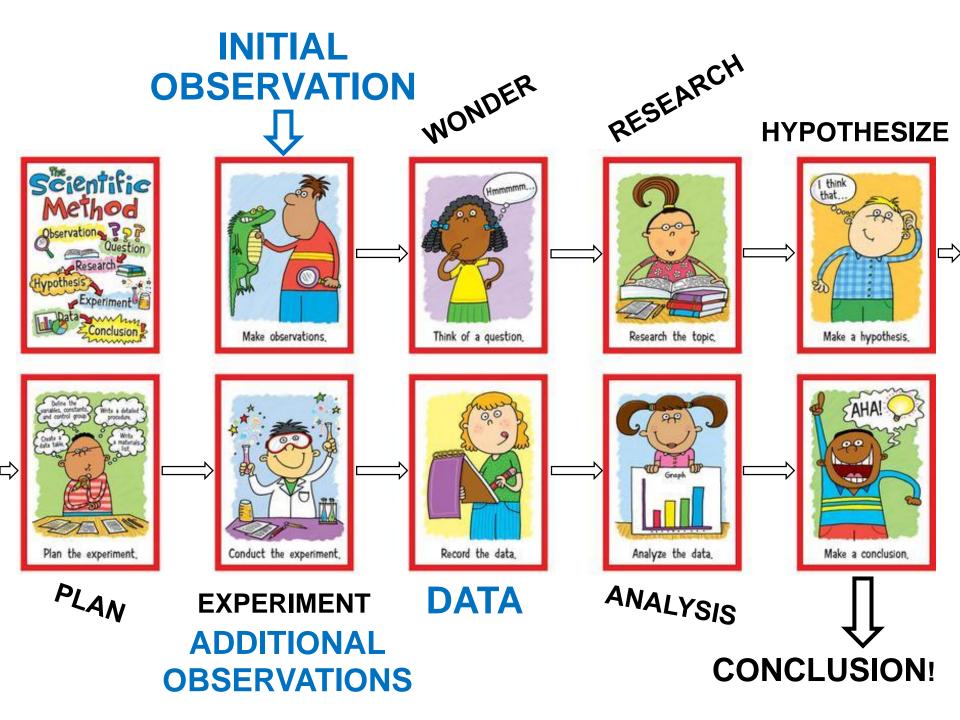
What do we see from Earth?







Observation



- Observation is describing an object or event using your five senses (what you see, hear, smell, taste, touch) or measurement (numbers).
- Information gathered during an observation is called data (sing. datum).

Observation does not include opinion (how you feel or what you think)!

Describe the Elephant



It weighs 480 kilograms.

It has large ears and long trunk.

It has gray wrinkly skin.

It is very cute!

It is young.

It is about 1.5 yards tall.

Qualitative vs Quantitative Data

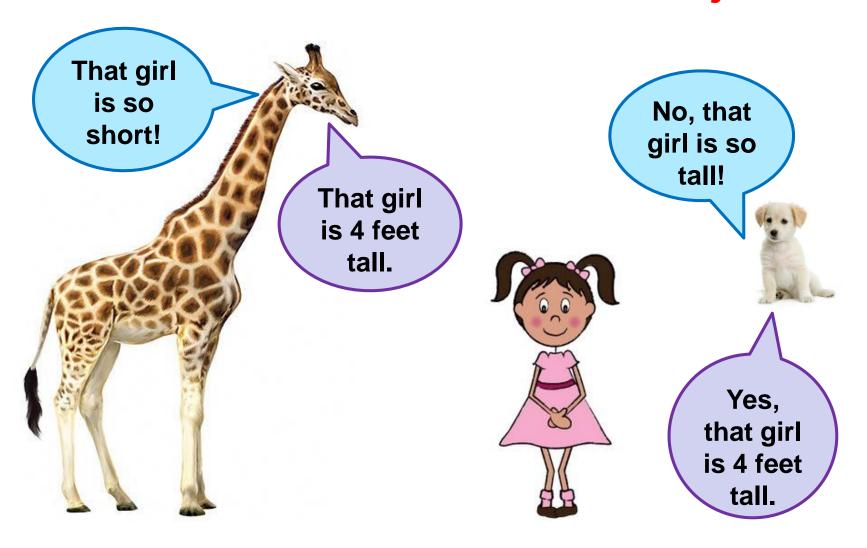
QuaLitative (letters)

- Descriptions using words.
- Data which can be observed but not measured.
- What the object is *like*: texture, smell, taste, appearance, etc.
- Subjective, relative

QuaNtitative (numbers)

- Specific numbers.
- Data which can be measured.
- Length, height, area, volume, weight, speed, time, temperature, humidity, sound levels, cost, age, etc.
- Objective, specific

Qualitative observations are subjective



Quantitative observations are objective