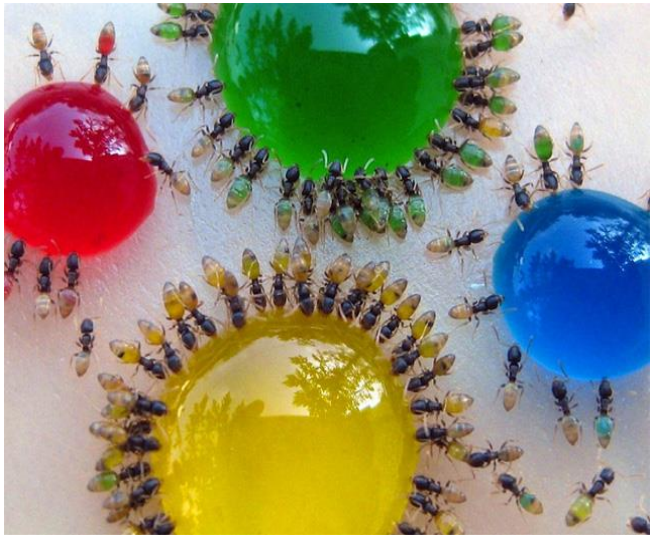
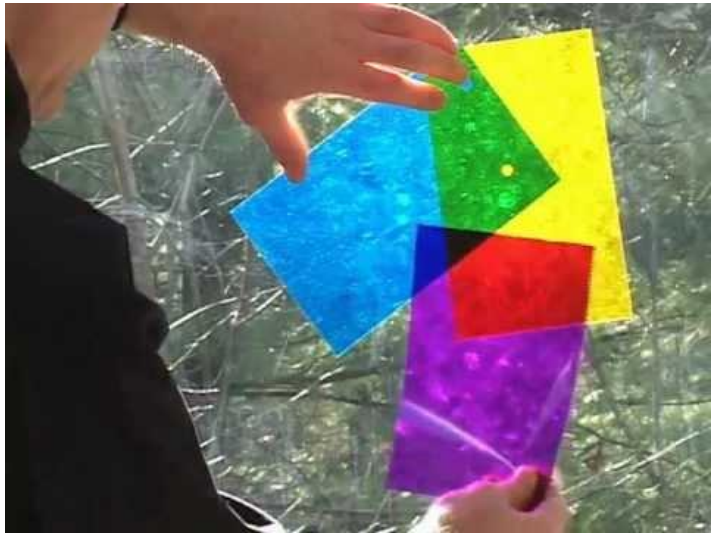
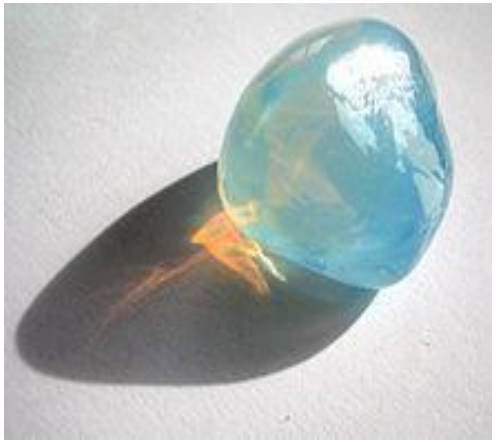
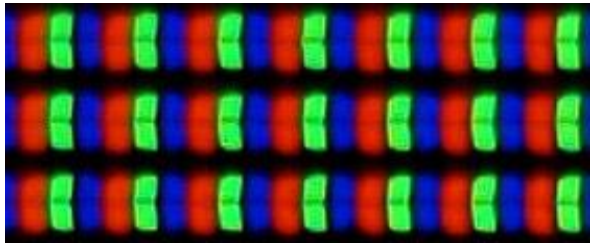
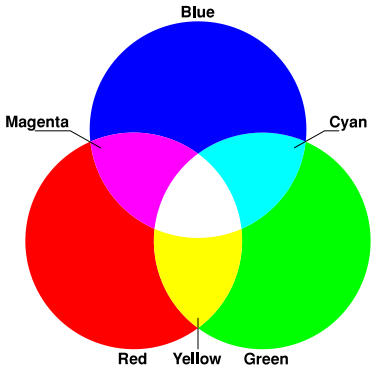




It's a Colorful World







How do we see?

- **When we see, we *sense light*.**
- **When we see an object, the light that reaches our eyes can come from two different processes:**

1. **The light can be emitted directly from the object (object=light source), like a light bulb or glow stick.**
2. **The light can come from somewhere else, like the Sun, and get reflected by the object.**

Most of the objects that we see are visible from diffuse reflection.

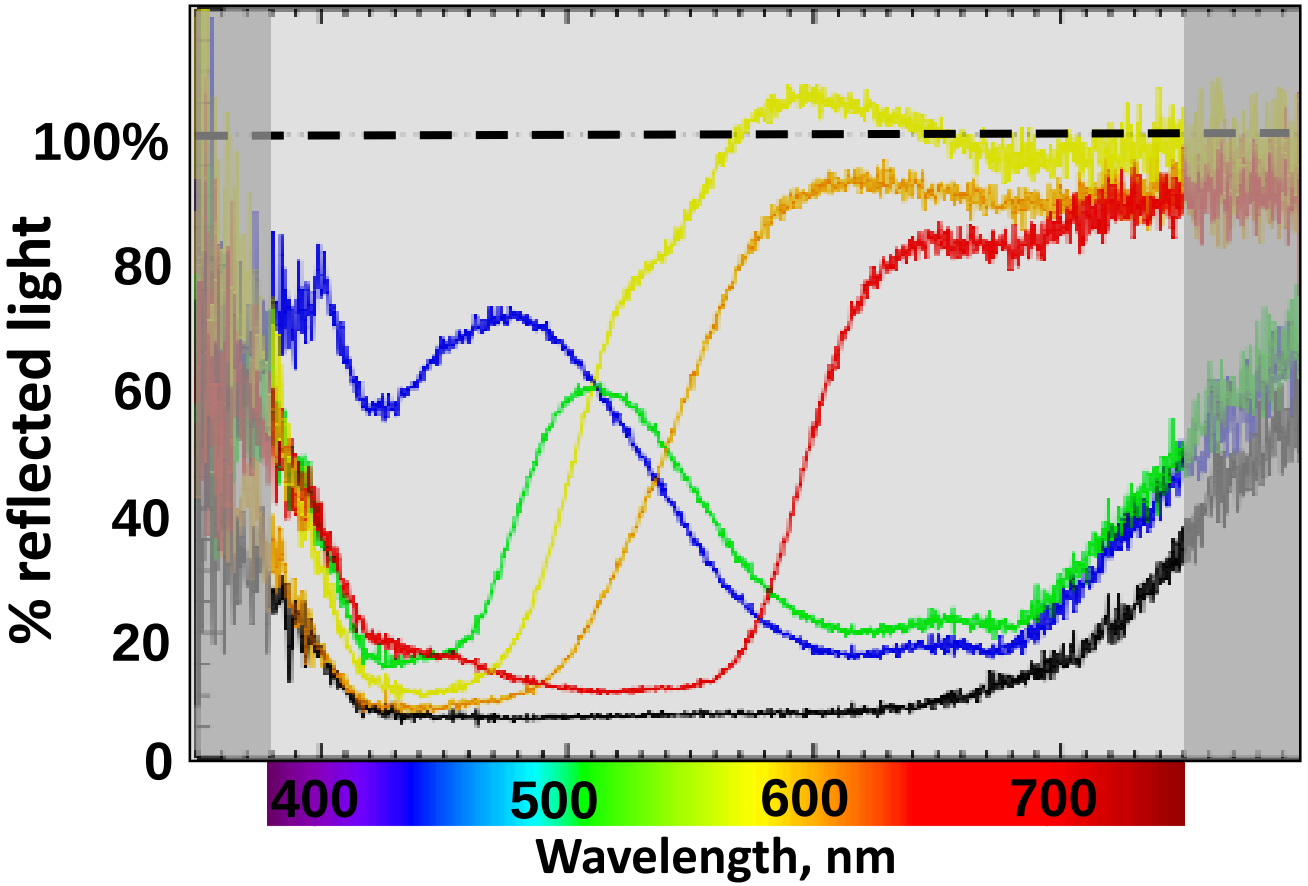
The color of an object depends on which wavelengths of light the object reflects. Each of these flowers is illuminated by *white* sunlight and reflects the color that you see.

Similarly,

each of these colored paper fans is illuminated by *white* light and reflects the color that you see.

Can we measure it?

Can we measure it?



Selective reflection **of sunlight off colored paper fans,**

blue
green
yellow
orange
red
black.

Question: what would a white paper curve look like?

And what about that pink fan?

Is there pink wavelength of light?

… so how do we see color?

The brain perceives color based on two major light detectors in the eye:

1. Cone cells detect color

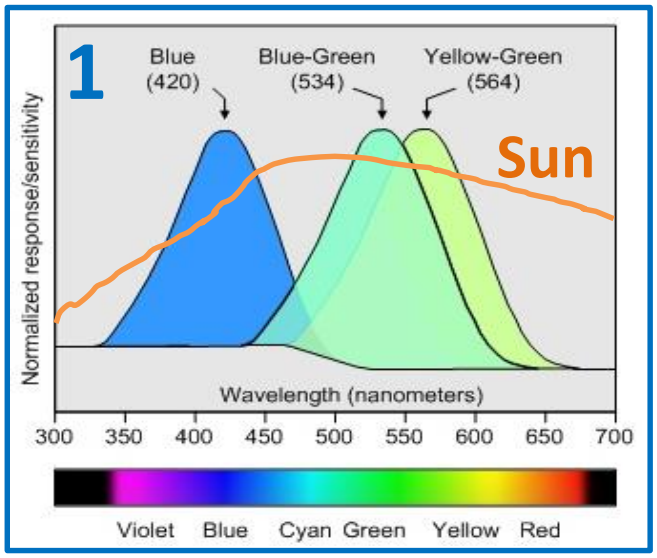
- each type of cone cell absorbs specific colors (wavelengths) of light
- the number of cone cell types creates the range and detail of color an eye can see (distinguish).

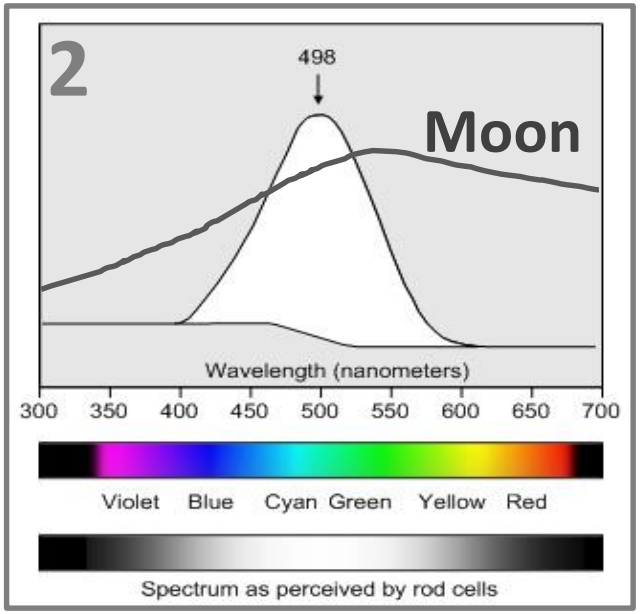
2. Rod cells detect intensity

- shades of a color (either light or dark)
- ~1000x more sensitive than cone cells
- maximum sensitivity at ~500 nm
- retina contains about 20 times more rods than cones.

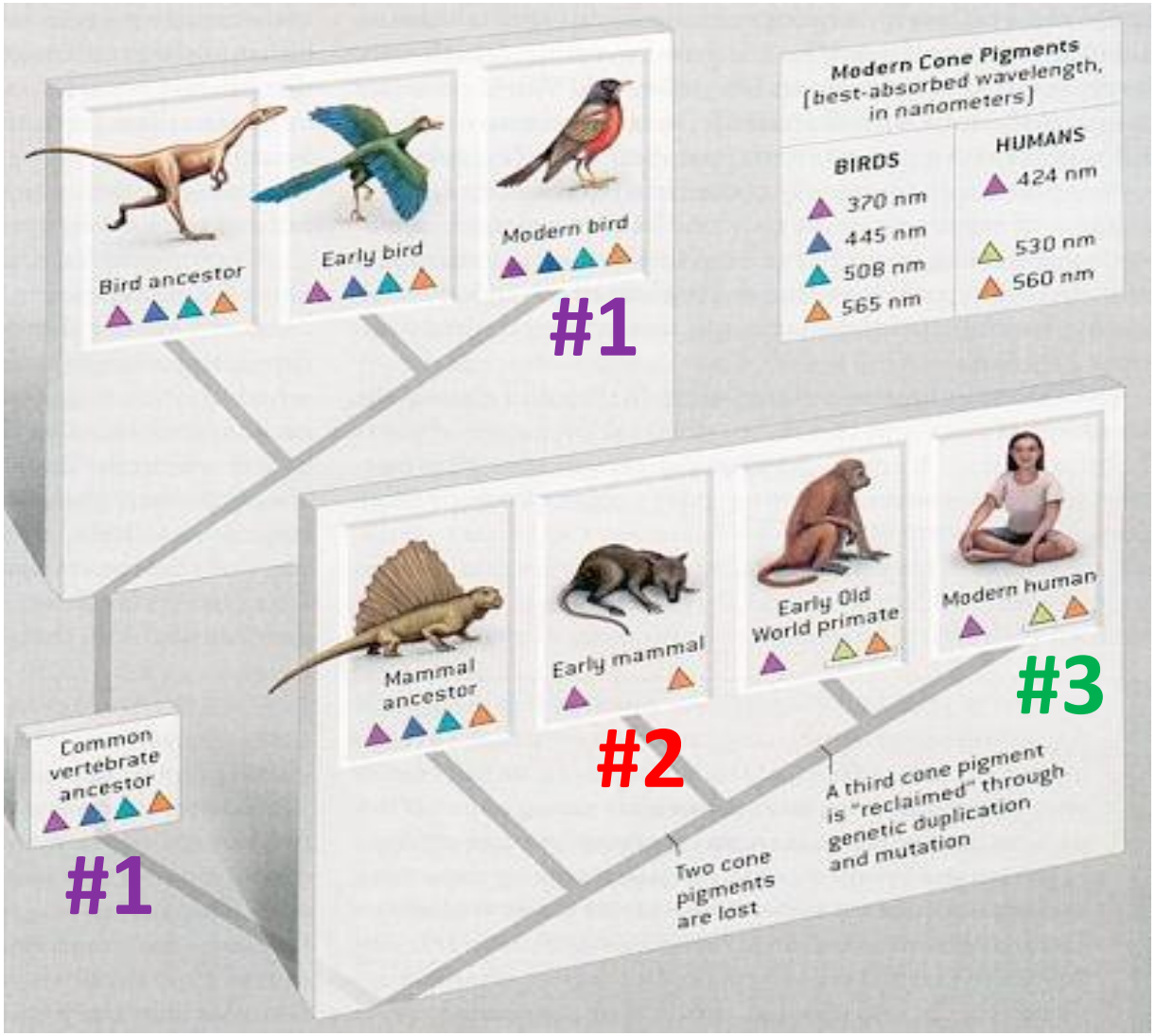
Photopic vision – bright light, cones.

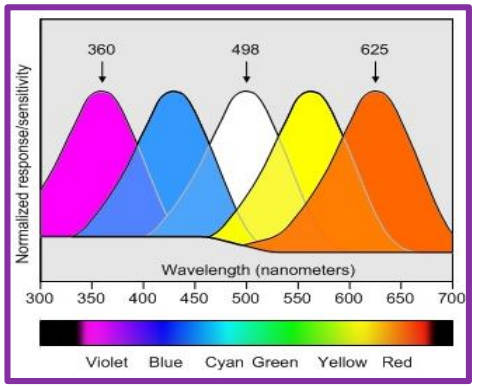
Scotopic vision - in the dark, rods.



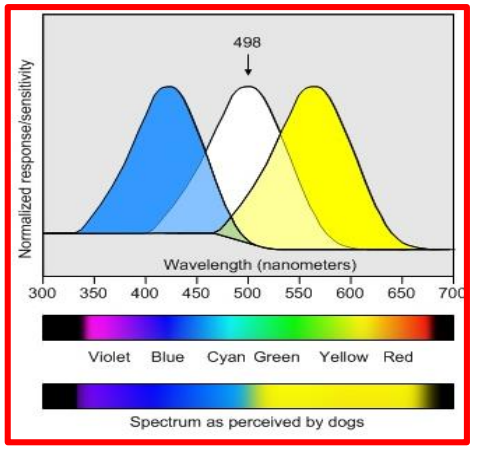


Evolution of Color Vision





#1



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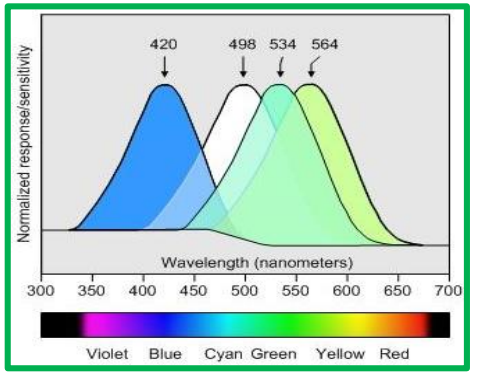


#3

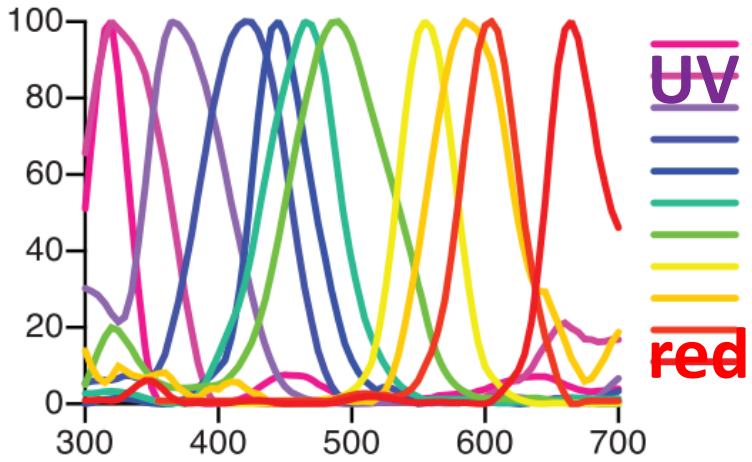
Can there be more?

YES!

The mantis shrimp has 12 distinct photoreceptor types.

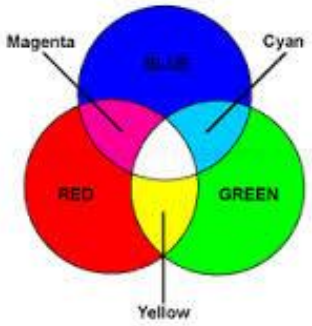
- There are more than 500 known species of mantis shrimp, which range in size from less than an inch to over a foot long.
- They mainly live among the coral reefs of tropical oceans — one of the most colorful environments on Earth.
- The mantis shrimp eyes are considered to be the most complex eyes in the animal kingdom.

- With its 12 photoreceptors, the mantis shrimp is able to immediately recognize basic colors just by scanning an object with their eyes, rather than using the brain to distinguish different colors of light.
- While it can make quick and reliable determinations of color, the creature is rather bad at discriminating close colors from one another.



Color Formation

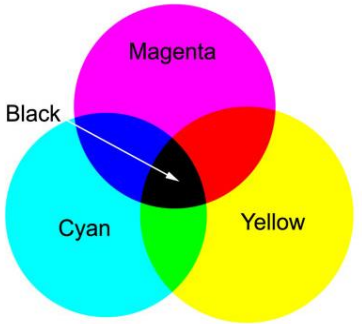
- The three color receptors in the human eye allow us to see millions of different colors.
- Color formation mechanism in the eye is **additive**.
- The additive primary colors are red, green, and blue (RGB).



- All the different hues of color that we see can be made by changing the proportions of red, green, and blue light.

Mixing light is additive.

- Inks, dyes, and paints get their color from a **subtractive process**.
- Chemicals, known as pigments, absorb some colors (that is, *subtract from white light*) and allow the rest to be reflected – this reflected light makes the color you actually see.
- The subtractive primary colors are cyan, magenta, and yellow (CMY).



Mixing paints or pigments is subtractive.

Painting with…

Rashad Alakbarov, Azerbaijan

Light

Claude Monet

Paint